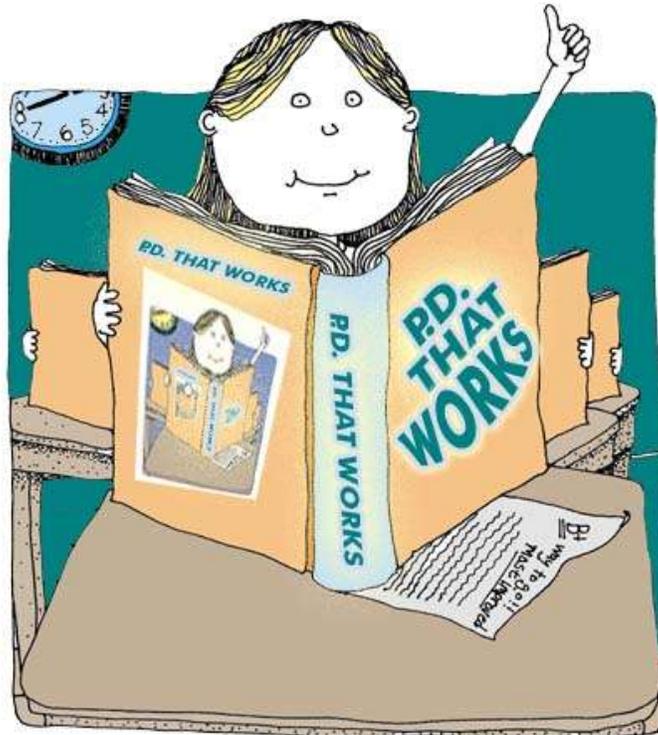


New Ideas and Inspiration for Those Who Guide New Students to Succeed in College

Conference Keynote & Breakouts



PROPOSAL

**Build Success for Entering Students with Learning Differences
University Conference**

Ruth Herman Wells, M.S. | Youth Change Workshops

800.545.5736 | www.youthchg.com | 275 N. Third St., Woodburn OR 97071

May 27, 2016

INTRODUCTION

For more than 25 years, Ruth Herman Wells, M.S. and Youth Change Workshops have been among of the nation's leaders providing practical, ready-to-use strategies to help guide secondary students with learning challenges to achieve success in school, life and community. These powerful techniques give teachers, counselors, psychologists, parents, tutors, academic coaches, and other educators exciting, more effective, cutting-edge methods to better reach and teach students who have learning differences that can make a successful transition to college more difficult to achieve.



A Surprising Keynote

That Motivates and Inspires

Ruth's compelling keynote is entitled "Doing the Impossible Just Takes a Little Bit Longer." This lyrical talk is a roller coaster ride that takes a look at the ups and downs of the important but often challenging job of helping students with learning differences find and stay on the road to success. Ruth takes a hard look at the victories and setbacks that a typical school year brings, and gives listeners a new perspective on the impact that they have on students when they are able to help smooth out the bumps in the road— and when the results are not what they had hoped. Incorporating stories and events from actual students and from those charged with helping them build success, this keynote is very personal, sometimes funny and sometimes sad, but ultimately heart-warming and totally inspiring. Typical audience reactions include lots of



laughs and a few tears, but all participants feel more hopeful, renewed and utterly recommitted to giving their all in a job that may just be one of the most important jobs that exists.

Keynotes are offered in a variety of time frames from 30 minutes to 3 hours. Our per day flat fee can include up to six hours of breakout workshops and keynotes. We provide both opening and closing keynotes, all customized to meet your participants' needs, and carefully tailored to make your conference your best conference ever.

Breakout Workshops That Deliver Problem-Stopping Strategies

Ruth's conference breakout workshops are packed with innovative, powerful, attention-grabbing methods that participants can immediately use to more effectively address the challenges faced by new students with learning difficulties. Ruth's breakout workshops flood conference participants with lively, unexpected, more targeted methods that will become important, new tools to help guide students to pro-actively avoid problems that can be anticipated-- and to better manage the concerns that do occur. These updated, new interventions offer professionals and parents exciting, much needed tools to assist students with concerns like ADHD, poor motivation, procrastination, study skills, work refusal, poor performance, anxiety and discouragement. All these methods are designed to improve graduation prospects for incoming college students, and can help enhance their success in class and school. Because no one style or type of intervention fits all students who have learning differences, every imaginable style of intervention is offered. Your conference participants will leave feeling like "walking encyclopedias" of the newest and most powerful intervention methods that exist to assist students with learning differences to make as smooth a transition from high school to college as possible.



Ruth's breakout sessions are quite unique because your participants will actually be able to set the agenda upon arrival. They will name the exact problem areas that they face with their students, and then the sessions deliver innovative, attention-grabbing methods to prevent or manage those exact concerns. Ruth's breakout workshops precisely target your participants' most important concerns then deliver ready-to-use, real-world solutions--strategies that they can use the very next day. In addition, this workshop will put participants "inside" their students' "skin" so they gain a deeper understanding of what makes their students "tick," then they will learn targeted methods to precisely address those concerns. This reduces the use of "one-size-fits-all" interventions that fit no one. Use of these targeted methods have to been documented as effective ways to stop more problems before they occur and to more effectively address issues that still manifest.



Youth Change warranties your participants, meaning that we maintain a toll-free help line, huge resource website with a special area for workshop past participants. Plus we man a toll-free Live Expert Help line and a Live Expert Help web page, all designed to be ready to help with any new concerns that develop after your event concludes. This is a never-ending warranty. We stand behind our workshop, and we stand behind your participants.

Have you heard me speak?

Ruth Wells
Rated

 Recommend!



Ruth Wells' SpeakerRank
 3rd in Elementary Education Speakers
 6th in Oregon Speakers
 6th in Portland, Oregon Speakers
 7th in High School Education Speakers
 8th in Education Administration Speakers

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Your participants will bring their most serious problems with them to our breakout workshops, and receive hundreds of practical, problem-stopping, ready-to-use interventions on the spot. This professional development training delivers the best answers for the worst problems, and shows your participants exactly how to more precisely and effectively help entering students with challenges, stay on track towards

graduation-- even for students who are experiencing many big bumps in the road or appear headed in the wrong direction.

Here are our top recommendations

for breakout sessions for your conference:

School Skills 101:

Everything Kids Need to Know to Become Successful Students

Few schools systematically train kids to be students. That is why so many entering freshmen don't look, act or sound like students. In most elementary, middle and high schools, there is no comprehensive plan to fully teach the skills that every young person needs to have to succeed as a student. Many youngsters may not be sufficiently trained on how to take notes, complete assignments, arrive on time for class, maintain focus, interact with the teacher, manage school supplies, sit at a desk, take a test, or even ask for help. This oversight can be devastating for any child or teen, but for youngsters with learning differences, this lack of careful, thorough training on how to be a student can set the stage for a difficult time in college. The student with learning challenges doesn't just have to cope with their learning issues, they also have to cope with a skill set that at entry may not sufficiently equip them to perform the tasks required of entering college students. By training new freshmen to acquire the skills, attitudes and motivation they need to succeed in college, you transform them into prepared, motivated, skilled students. This workshop delivers exciting, must-have methods to build the skills, attitudes and motivation that every student needs to earn a college degree. These methods will become some of your best tools to help students who are coping with ADHD, anxiety, autism disorders, ADD, dyslexia or other concerns.

Attention-Grabbing

ADD and ADHD Problem-Solvers

"Pay Attention!" "Just focus!" "Just sit still!" Welcome to the world of students who have ADHD. Saying "Just sit still" to a student with ADHD is akin to telling a diabetic to just

produce a little more insulin. Unless the student is training to be America's Next Top Model, the standard for motion in the classroom should be very different from sitting still like a statue. This workshop will give conference participants doable, real-world, easy-to-remember, easy-to-implement methods to help students with ADHD manage distractibility and high activity levels. Methods will also be offered to help these new students cope with any agitation, frustration or medication concerns they face. These techniques are creative, effective strategies that can help make the deficits of Attention Deficit Disorder and ADHD become much more manageable-- and perhaps transform deficits into pluses.

The More You Learn, the More You Earn: The Amazing Power of Motivation

Imagine that you walk into a classroom and the subject is funeral insurance. What do you do? Of course, you leave at the first opportunity or tune out entirely if you are stuck in the room. New college students are no different. When entering college students don't fully grasp the amazing power of a college diploma, they may view their Economics or History class with the same disdain you have for the course on funeral insurance. There are powerful, impossible-to-ignore ways to motivate even the most discouraged, indifferent, frustrated, negative or anxious students to see so much value in their college courses that they decide to do what it takes to stay in school and graduate. You can lead a horse to water. You can't make it drink. You can accept a student into college. You can't make them accept the education you are offering. To help students discover the incredible value of college, it is important to motivate them. Motivation can change everything. It can help a student with dyslexia tolerate frustration. It can help an anxious student to enter a big lecture hall. It can help a distracted student accept ideas on how to manage their distractibility. To best help students succeed in school, first, they must see that school may be one of the most important activities of their young lives. Those motivational methods exist and can sometimes have an effect that is almost magical. It's a no-lose proposition. There has never been a case of someone who was "over-motivated," but each year students with challenges are lost because they see little worth in doing the hard work required to succeed in college. Come to this workshop and you

will leave with some of the best motivators that exist to help challenged students succeed in school.

The Latest Solutions

for the Latest Students (Attendance and Punctuality)

Since high schoolers are usually never taught all the skills they need to be prepared, motivated students, many youngsters have issues with attendance and punctuality. If a student doesn't regularly show up at class, it's pretty tough to track towards a successful outcome. Attendance may be one of the top predictors of success in college yet this is an area that is often little discussed with students prior to problems developing. In high school, teachers and parents oversee attendance and punctuality. In college, there is no parent or teacher ensuring on time attendance. Don't wait for attendance and punctuality to become a problem. Pro-actively teach this essential school success skill. This workshop is packed with strategies that convince entering college students of the value of school and the critical importance of arriving on time every time.

Course Results

For over 25 years, Ruth Herman Wells, M.S. and Youth Change Workshops has provided intensive, information-packed workshops that offer teachers, special educators, principals, counselors, social workers, psychologists, tutors, academic coaches and foster parents powerful, cutting-edge methods to improve graduation rates—especially for students who cope with ADD, ADHD, school failure, anxiety, dyslexia, autism and learning differences. Participants crisscross the U.S., sit for hours in Los Angeles traffic, fly in from Japan and Australia, crash full sessions, and brave winter snow storms to attend this class-- and actually still say "It was worth the trip!" Don't take our word for our results. Listen to our participants. Full, signed letters are available for your review. Here are some typical reactions to Youth Change's workshops:

"Absolutely phenomenal! A Great deal of useful information." Jami Giamusso, Washington

Learning Disability Association

"Four years ago I took a group of teachers to your workshop. It changed my life. I gained a new understanding of the students I work with and now share your strategies as part of my new teacher training each year. Your workshop ranks as my number one ever in all my years of education." Kristie McCuston, Vice Principal, Garland, TX

"Most interesting, useful workshop I've ever been to." Phyllis Eccles, Special Ed Teacher, Hillsboro Elementary School, Hillsboro, TX

"Incredibly useful. Inspiring." Caryn Curry, Counselor, Lincoln School, E. Chicago, IN

"Just a fabulous, life changing two days."
Bernadette Ostrozovich, Outreach Instructor, Indianapolis, IN

"So many good ideas, I couldn't write fast enough."
Diana Borg, Teacher, O'Fallon, MO

"Can't wait to share your ideas with our staff. I loved the way you tailored the interventions to the type of student. It was refreshing to finally attend a workshop where the presenter actually presented and didn't fill the workshop with 'touchy feely' activities with little relevance." Sally McAfee, Coordinator of Alternative Education, Corvallis, OR

"I attended a workshop several years ago...5, 6 or 7 years...I don't quite remember. But I remember the impact that workshop made on me like it was yesterday. I remember you handing out little strips of paper, giving each workshop participant about 15 pieces of paper, with a wide range of problems young people face every day. Some were simply life situations, grandmother's death, argument with best friend. But some were so

horrific...being molested, being hungry with no food in the future, being beaten. I realized that day that I never know what a student may be facing every day. So thank you again for that lesson that I have kept with me every day in working with my students." Cathy Harper, Mother Lode Job Training, Sonora, CA.

Additional Details

About Youth Change Workshops

For more than 25 years, Youth Change Workshops has been one of the nation's leading providers of professional development training for educators, teachers, counselors, tutors, social workers, academic coaches, psychologists, special education directors, therapists, psychologists and court workers. For over two decades, workshop participants have rated our sessions as over 9 on a scale of 1 to 10. We want your event participants to agree so we're happy to answer any questions prior to booking our workshop.

After your event, we will stand behind your participants with our never-ending warranty. We're always available to your attendees to assist them with expert help to best manage any concerns that develop with their students.

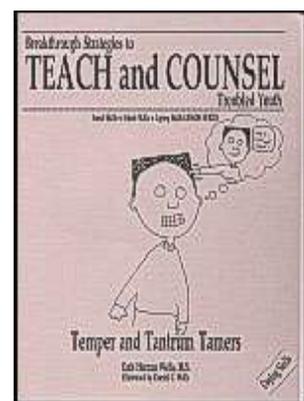
**To book our workshops or keynotes
call 1.800.545.5736**

About the Instructor

Veteran instructor, Ruth Herman Wells, M.S. is the author of dozens of books, videos and articles on helping challenged and problem students to succeed in school and life. She is the director of Youth Change Workshops, and has written four books for Pro Ed



Publishers, one of the world's largest publishers of resources for challenged and special needs students. She writes a regular column for SEEN Magazine, and her work has appeared in the Child Welfare Report, The Corrections Compendium, and countless other publications. Ruth has trained staff in every imaginable setting from universities to boot camps, from elementary schools to high schools, from Job Corps to mental health hospitals, from correctional programs to alternative ed schools, from Pre-K programs to colleges. Ruth has trained staff



from the Florida Keys to the Arctic Circle. People routinely travel from as far away as Australia, Japan and the United Kingdom to learn from Ruth how to better reach and teach their students. Ruth delivers concrete, practical, cutting-edge learning interventions everywhere she goes, and she can deliver immediate, measurable results for your participants too.

Ruth has managed many types of mental health settings including independent living programs, special education and day treatment. Her mental health background stretches back many years, and Ruth is especially known for explaining what makes teens and children tick, then showing you exactly what you can do to help.

Ruth's lively, hard-to-resist presentation style will encourage your staff to speak out and get involved in the presentation. Your conference participants will name the problem areas they see in their students, then Ruth will deliver some of the most innovative, effective methods that exist. Ruth's methods were honed with children and youth in schools, therapy settings, classrooms, special ed, locked justice settings, universities and mental health agencies. Ruth will be prepared to provide active learning interventions for any age group, and for any type of student and any type of emotional, social, learning or school problem. Ruth specializes in solutions for teens, young college students, poor graduation rates, attendance, poor motivation, negative attitudes, discouragement, procrastination, poor study skills, inadequate organizational skills, difficulty communicating, social skill concerns, anxiety, overwhelm, crisis, apathy, lateness, and absenteeism. Ruth has methods especially designed to work well with students from diverse backgrounds, students who have difficulty learning English, and students who face multiple

barriers to academic success.

Read what people say about Ruth Herman Wells, M.S:

"5 hours in L.A. gridlock. Your information brought me back." Judi Hynen, School Counselor, Los Angeles, CA

"Bam! Pow! Instructor hits you right between the eyes with lots of new approaches, ideas and information." Patty Boland, McGrath School, Napa State Hospital, Napa CA

"We were desperate. Now there's hope" Sandra Carpenter, Teacher, Lancaster, OH

Workshop Cost

Youth Change normally charges a flat fee that includes travel, lodging and all fees, however other pricing arrangements can be made if necessary.

Workshops and keynotes can be included in the one day flat fee.

Availability of dates is limited-- especially in spring and summer.



To Book

Ruth Herman Wells, M.S.

Call 1.800.545.5736