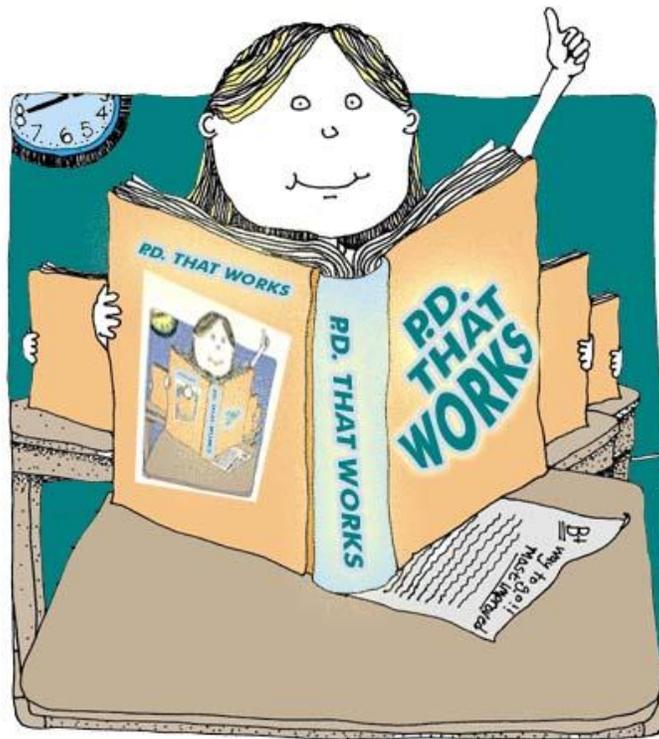


Your Problem Student Problem-Solver

Keynote & Breakouts for Special Educators



PROPOSAL

State Special Education Teacher and Director Conference

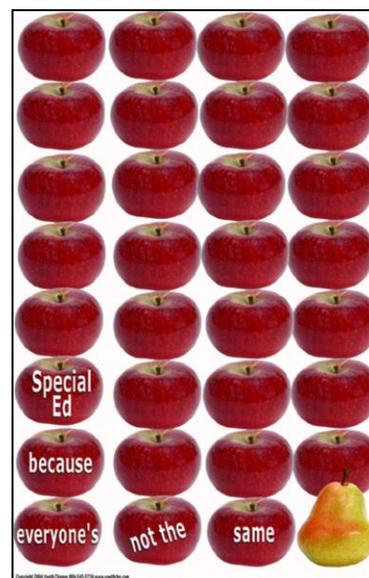
Ruth Herman Wells, M.S. | Youth Change Workshops

800.545.5736 | www.youthchg.com | 275 N. Third St., Woodburn OR 97071

October 21, 2015

INTRODUCTION

For 20 years, Youth Change Workshops has been the nation's leader providing practical, ready-to-use, information-packed professional development training to special educators and others who teach and counsel troubled, challenged or problem students. Typically, 80% of teacher college training focuses on content, and a mere 20% addresses the social and emotional problems that dominate many sped classrooms. Youth Change's Problem Student Problem-Solver workshops and keynotes deliver immediate solutions to turnaround the significant challenges faced by special education students.



Youth Change's intervention workshops and keynotes are packed with innovative, powerful, attention-grabbing methods that can more rapidly turnaround poor motivation, bad attitudes, disrespect, aggressiveness, truancy, dropping out, work refusal, poor performance, and all the other behavior problems that can occur in the classroom, hallway, and school. All these methods can help improve graduation

prospects for sped students, and can help enhance their success in class and school. Two example strategies are pictured, but every imaginable style of intervention is offered in our courses so that your special educators leave our workshops feeling like "walking encyclopedias" of the newest and most powerful intervention methods that exist. These interventions will fit a huge variety of personality styles, beliefs, and approaches.



Many teachers waste a whopping 22 minutes of instruction time each hour to address classroom management problems. All that college training on content is wasted when classroom management concerns take center stage, and academic instruction takes a back

seat. Even sped teachers can feel that their training prepared them to work with compliant, motivated students like Beaver Cleaver in the 1950s, and many note that their college training and preparation did not thoroughly prepare them for the challenged and challenging students that they see each day in class.

Although students' social and emotional problems have continued to become more and more serious than ever before, teacher training has stayed largely the same. A widening gap has developed: special educators and other teachers may be experts in their content areas, but they may feel increasingly unable to effectively manage the escalating bad behavior, family problems, bad attitudes, negativity, crises, work refusal, tardiness, substance abuse, bullying, gangs, violence, disrespect, non-compliance, apathy, and defiance that they face every day in the classroom.

Youth Change's **Problem Student Problem-Solver Workshops** offer special educators the practical, real-world classroom management training they didn't receive in college. For two decades our courses have shown teachers how to prevent or stop classroom management problems, plus thousands of teachers have



learned how to better identify and manage students' social and emotional problems that impede learning. Your on-site training will be customized to meet the exact needs of special education staff, and will be beneficial for both novice and veteran instructors-- and anyone who struggles to manage and work with challenged, difficult and troubled children and youth. All strategies will be appropriate for use right away, and all strategies are ideal additions to I.E.P.s.

While Youth Change's breakout workshops are theoretically sound, our courses do not focus on offering more philosophy and theory as many special educators already have very strong theoretical backgrounds. Instead, our breakout workshops are primarily practical and results-oriented. The methods offered in our breakout workshops were developed "in the trenches" with students just like yours, and the results of these efforts were researched and documented in a

variety of ways, including publication in the journal of the Center for Social Policy, and in other professional and national venues.

We offer an unusual, evocative keynote presentation entitled **Doing the Impossible Just Takes a Little Bit Longer**. It can be customized to fit any time frame. We provide breakout workshops and full workshops on almost any problem behavior area.



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Our most popular topics for breakouts at special education conferences are **Control the Uncontrollable Student**, **Maximum Strength Motivation-Makers**, and **What Works With Work Refusers**. Longer breakouts of 2-3 hours receive highest evaluation scores but shorter sessions are available. A more extensive list of suggested topics is shown below.

Our offerings are quite unique because your participants will actually be able to set the agenda upon arrival. Once they name the problem areas that they face in their classrooms and schools, our sessions deliver innovative, attention-grabbing, more effective methods to prevent or manage those exact concerns. Our breakout workshops precisely target your special educators' most important concerns then deliver ready-to-use, real-world solutions-- strategies that they can use the very next day. In addition, this workshop will put teachers "inside" their students' "skin." Special educators will gain a deeper understanding of what makes troubled and problem students "tick," then they will learn targeted methods to precisely address those concerns. This reduces the use of "one-size-fits-all" interventions that fit no one.

Youth Change warranties your participants, meaning that we maintain a toll-free help line, huge resource website with a special area for workshop past participants. Plus we man a toll-free Live Expert Help line and a Live Expert Help web page, all designed to be ready to help with any new classroom management concerns that develop after your event concludes. This is a never-ending warranty. We stand behind our workshop, and we stand behind your staff. After our

workshop, your sped ed teachers won't be alone in that classroom anymore. Youth Change Workshops will be right there with them.

PROBLEM STUDENT

PROBLEM-SOLVER

WORKSHOPS &

KEYNOTES

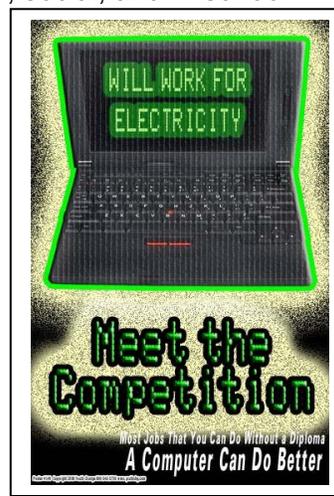
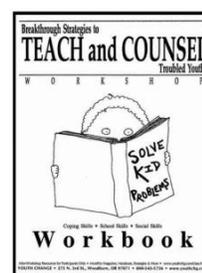
Choose from

Dozens of Problem-Stopping

Workshop Sessions

Your special educators will bring their most serious student problems with them to our breakout workshops, and receive hundreds of practical, problem-stopping, ready-to-use interventions on the spot. This professional development training delivers the best answers for your worst K-12 sped student problems, and shows your participants exactly how to create a positive, safe, productive learning environment-- even for students that have evidenced significant or chronic emotional, social, and in-school problems.

Our top recommendations for your special education conference are highlighted.



Control the Uncontrollable Student

Maximum-Strength Motivation-Makers

Dozens of Deterrents to Dropping Out

What Works with Work Refusers

The Latest Solutions for the Latest Students (Attendance and Punctuality)

How to Transform Kids into Students

Must-Know Violence Prevention You Weren't Taught in College

What You Don't Know About Conduct Disorders Can Hurt You

You Probably Can't Name the #1 Girls' Problem

The More You Learn, The More You Earn

Spot and Stop Extreme Violence Before It Starts

Build a Better New School Year

Gender-Proficient Strategies for Girls

The Best Negativity and Apathy Busters

No-Excuses Impulse Control

Help! My Classroom is Out of Control-- and Getting Worse

The Best of: Breakthrough Strategies to Teach and Counsel Troubled Youth

What to Do About Bullies (It's Not What You Think)

What 's a Teacher to Do About Emotionally Disturbed Students?

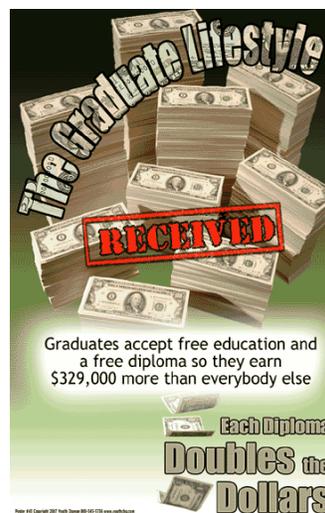
The Truth About Child Sexual Abuse

How to Keep Kids in the Classroom and Out of the Principal's Office

Everything They Don't Teach Teachers in College But Teachers Need to Know

What to Do About Delinquents-- and What Not to Do

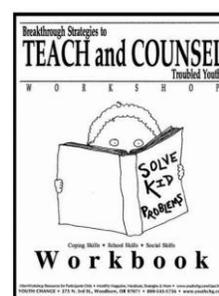
All our breakout workshops offer approaches that cover all manner of special education students' behavior and attitude problems from hitting to refusing to work in school, from family issues to peer problems. These strategies have been designed to turnaround defiant, unmotivated, traumatized, out-of-control, special needs, difficult, truant, violent, conduct disordered, oppositional, emotionally disturbed, depressed, non-compliant, learning disabled, and withdrawn youth. These breakout workshops offer updated, innovative solutions that are more effective than conventional approaches. Participants learn how to identify different types of student social, emotional, and school problems, and to match the intervention to the specific problem, allowing the teacher to more precisely and quickly target and solve the concerns they encounter. This increased



precision and speed will make special educators more effective at reaching students and creating positive change. The strategies can give teachers back many hours of instruction time that otherwise would have been lost. Your special educators will become more expert managing all of the varied and serious social and emotional problems that today's sped K-12 students present on a regular basis. Courses can cover grades Pre-K through 12, or can be limited to specific grades.

Course Results

For 20 years, Youth Change Workshops has provided intensive, information-packed workshops that offer special educators, principals, counselors, social workers, psychologists, and foster parents powerful, cutting-edge methods to improve graduation rates while also working more successfully to reduce violence, withdrawal, family problems, depression, ADD, ADHD, school failure, work refusal and apathy. Participants crisscross the U.S., sit for hours in Los Angeles traffic, fly in from Japan and Australia, crash full sessions, and brave winter snow storms to attend this class-- and actually still say "It was worth the trip!" Don't take our word for our results. Listen to our participants. Full, signed letters are available for your review. Here are some typical reactions to Youth Change's workshops:



"Your workshop presentation played a significant role in better equipping staff for the challenges and privilege of working with these children." Jinna Risdal, Washington Primary Intervention Conference

"Four years ago I took a group of teachers to your workshop. It changed my life. I gained a new understanding of the students I work with and now share your strategies as part of my new teacher training each year. Your workshop ranks as my number one ever in all my years of education." Kristie McCuston, Vice Principal, Garland, TX

"Most interesting, useful workshop I've ever been to." Phyllis Eccles, Special Ed Teacher, Hillsboro Elementary School, Hillsboro, TX

"Incredibly useful. Inspiring." Caryn Curry, Counselor, Lincoln School, E. Chicago, IN

"Absolutely phenomenal! A Great deal of useful information." Jami Giamusso, Washington Learning Disability Association

"Just a fabulous, life changing two days."
Bernadette Ostrozovich, Outreach Instructor, Indianapolis, IN

"So many good ideas, I couldn't write fast enough."
Diana Borg, Teacher, O'Fallon, MO

"Can't wait to share your ideas with our staff. I loved the way you tailored the interventions to the type of student. It was refreshing to finally attend a workshop where the presenter actually presented and didn't fill the workshop with 'touchy feely' activities with little relevance." Sally McAfee, Coordinator of Alternative Education, Corvallis, OR

"I attended a workshop several years ago...5, 6 or 7 years...I don't quite remember. But I remember the impact that workshop made on me like it was yesterday. I remember you handing out little strips of paper, giving each workshop participant about 15 pieces of paper, with a wide range of problems young people face every day. Some were simply life situations, grandmother's death, argument with best friend. But some were so horrific...being molested, being hungry with no food in the future, being beaten. I realized that day that I never know what a student may be facing every day. So thank you again for that lesson that I have kept with me every day in working with my students." Cathy Harper, Mother Lode Job Training, Sonora, CA.

A Surprising Keynote That Motivates and Inspires

Entitled **Doing the Impossible Just Takes a Little Bit Longer**, Ruth Herman Wells' keynote will grab your participants' attention, and then take them on an emotional, thought-provoking roller coaster ride. Ruth's talk is a candid look at the world for children and youth today. This keynote is one part hard truth, one part humor, and one part story, all designed to inspire and reinvigorate your participants. Your participants are special educators. They hold the hands of the children. Every day, they are expected to do the impossible. Every day, they are expected to work miracles with children and youth that others have discarded and disregarded. Your participants are tired of platitudes. They don't want to hear any more theory or explanations. They want to hear what they can do to make a difference now. They want to hear how to stay committed and connected to a job that often seems incredibly sad and absolutely impossible. You can give your participants exactly what they want. Schedule a keynote speaker who looks reality in the eye, and stares it down. Ruth Herman Wells will deliver the answer to "What do I do now?" and will re-inspire your conference participants to do the impossible. This keynote is practical. It's hard-hitting. It's emotional. It's packed with solutions-- and it's just the right keynote solution for your next conference.

Keynotes are offered in a variety of time frames from 30 minutes to 3 hours. Our per day flat fee can include both breakout workshops and a keynote. We provide both opening and closing keynotes, all customized to your special educators' needs.

Additional Details

About Youth Change Workshops



For more than 20 years, Youth Change Workshops has been one of the nation's leading providers of professional development training for special educators, teachers, counselors,

social workers, special education directors, therapists, psychologists and court workers. For two decades, workshop participants have rated our sessions as over 9 on a scale of 1 to 10. We want your event participants to agree so we're happy to answer any questions prior to booking our workshop.

After your event, we will stand behind your participants with our never-ending warranty. We're always available to your attendees to assist them with expert help to best manage any concerns that develop with their students.

**To book our workshops or keynotes
call 1.800.545.5736**

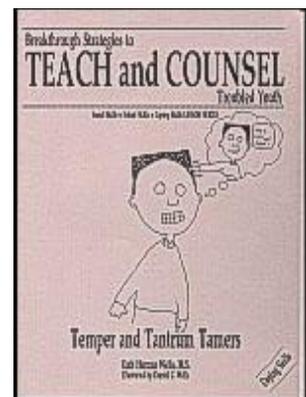
About the Instructor

Veteran instructor, Ruth Herman Wells, M.S. is the author of dozens of books, videos and articles on helping challenged and problem students to succeed in school and life. She is the director of Youth Change Workshops, and has written four books for Pro Ed Publishers, one of the world's largest publishers of resources for challenged and



special needs students. She writes a regular column for SEEN Magazine, and has appeared in the Child Welfare Report, The Corrections Compendium, and countless other publications. Ruth has trained staff in every imaginable setting from special education sites to boot camps, from elementary schools to high schools, from Job Corps to mental health hospitals, from correctional programs to alternative ed schools, from Pre-K programs to colleges. Ruth has trained staff from the Florida Keys to the Arctic Circle. People routinely travel from as far away as Australia, Japan and the United Kingdom to learn from Ruth how to better reach and teach their students. Ruth delivers concrete, practical, cutting-edge learning interventions everywhere she goes, and she can deliver immediate, measurable results for your participants too.

Ruth has managed many types of mental health settings including independent living programs, special education and day treatment. Her mental health background stretches back many years, and Ruth is especially known for explaining what makes children tick, then showing you exactly what you can do to help. She knows the best solutions that exist for juvenile mental health concerns, and after she finishes training your staff, they will know those solutions too.



Ruth's lively, hard-to-resist presentation style will encourage your staff to speak out and get involved in the presentation. Your conference participants will name the problem areas they see in their school and classrooms, then Ruth will deliver some of the most innovative, effective methods that exist. Ruth's methods were honed with children and youth in therapy settings, classrooms, special ed, locked justice settings, and mental health agencies. Ruth will be prepared to provide active learning interventions for any age group, and for any type of student and any type of emotional, social, or school problem. Ruth specializes in solutions for teens, young students, aggression, poor graduation rates, attendance, classroom management problems, poor motivation, negative attitudes, discouragement, procrastination, poor study skills, inadequate organizational skills, difficulty communicating, social skill concerns, anxiety, overwhelm, crisis, apathy, lateness, and absenteeism. Ruth has methods especially designed to work well with students from diverse backgrounds, students who have difficulty learning English, and students who face multiple barriers to academic success.

The methods Ruth features in her workshops were created in sped classrooms, agencies, schools, and treatment centers with students just like yours. The results of those efforts have been documented and published in many venues. One program that Ruth directed showed a remarkable graduation rate of 90% for dropouts, as well as a 10% recidivism rate for juvenile offenders. That program also documented reductions in tardiness and absenteeism. One Washington State school district using these methods noted reductions in referrals to detention and suspension, and that district won the state education association's Most Improved School District award after incorporating these approaches. Ruth's work draws

heavily on well-researched mental health, education, and psychology studies including Stanton Samenow's work on conduct disorders and oppositional-defiant children. Ruth's interventions are designed to work when conventional methods fail, and were created to help you enhance your results with your students who are struggling.

Read what people say about Ruth Herman Wells, M.S:

"5 hours in L.A. gridlock. Your information brought me back." Judi Hynen, School Counselor, Los Angeles, CA

"Bam! Pow! Instructor hits you right between the eyes with lots of new approaches, ideas and information." Patty Boland, McGrath School, Napa State Hospital, Napa CA

"We were desperate. Now there's hope" Sandra Carpenter, Teacher, Lancaster, OH

Workshop Cost

Youth Change normally charges a flat fee that includes travel, lodging and all fees, however other pricing arrangements can be made if necessary.

Workshops and keynotes can be included in the one day flat fee.

Availability of dates is limited-- especially in spring and summer.

To Book Ruth Herman Wells

Call 1.800.545.5736

Youth Change 1 800 545 5736
Problem Kid Problem-Solver Workshops